Lisa A. Gardner, Ph.D., CPCU, AIC, AIDA, API

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Education

Ph.D.	Georgia State University, 1992 J. Mack Robinson College of Business; Major Field: Risk Management and Insurance; Related Area: Economics
M.B.A.	Drake University, 1988 Zimpleman College of Business
B.S.	University of Wyoming, 1984 College of Arts and Sciences, Major: Economics

Coursework with online learning vendor Quality Matters (QualityMatters.org):
"Creating Presence in Your Online Course", 6/2024
"Evaluating Your Course Design", 7/2024
"Connecting Learning Theories to Your Teaching Strategies", 8/2024
"Assessing Your Learners", 8/2024
"Exploring Your Institutions Policies", 8/2024
"Gauging Your Technology Skills", 8/2024
Expect to complete Teaching Online Certificate by 9/2024

Professional Designations and Other Recent Insurance Coursework:
Associate in Claims (AIC) (The Institutes), completed June 2024
Associate in Personal Insurance (API) (The Institutes), completed December 2023
Chartered Property Casualty Underwriter (CPCU) (The Institutes), completed March 2021
Associate in Insurance Data Analytics (AIDA) (The Institutes), completed August 2020
Captive Insurance Fundamentals, CAP 501 (The Institutes), completed February 2020
WSIA Surplus Lines Fundamentals Course, (WSIA), completed March 2020

Current Positions

EMC Visiting Assistant Professor Actuarial Science and Risk Management (2024-present): teach courses in Actuarial Science (Advanced Long-term Actuarial Mathematics), Insurance (Personal Insurance, Business Insurance), and Statistics (Business Stat I, II); conduct scholarly research; fulfill service responsibilities. Teach graduate course online, Operational Risk Management.

Independent Consultant (2007-present) offering opinions about various statistical subjects to individuals and businesses.

Past Academic Positions at Eastern Kentucky University

Robert B. Morgan Chair in Risk Management and Insurance, Eastern Kentucky University (August 2019-June 2023)

Professor, and Risk Management and Insurance Program Director, Eastern Kentucky University (August 2018-June 2023)

Responsibilities: Primary teaching responsibilities are risk management and insurance classes. Co-lead two study abroad classes. Also responsible for oversight of Risk Management and Insurance Program, including reformulation of RMI Advisory Board, developing RMI Career Fair, right-sizing course offerings, course staffing, working with fund-raising personnel to raise funds for the program, supporting student travel, conducting research, various committee assignments.

In 2022, A.M. Best's publication Best's Review ranking our RMI Program #1 in the country, based on reader input.

In 2023, received $50,000 endowed scholarship for EKU RMI from a regional mutual insurance company.

In 2021, worked with a team to raise $175,000 in gifts and pledges for an Endowed Scholarship, named for a retiring faculty member.

In 2021, worked with a team to land a $15,000 Annual Scholarship Award for racial and ethnic RMI students, funded by KEMI; this has grown to $45,000 for 2023-24.

In 2021, 2022 worked with a team to raise $50,000 in Scholarship Funds from our Annual Scholarship Fundraiser and RMI Golf Outing.

Past Academic Positions at Drake University

Professor of Statistics, College of Business and Public Administration, Drake University (2013-May 2018)

Responsibilities: Teach two-three sections of Statistics each semester: teach none or one risk management and insurance course each semester; conduct scholarly research; serve on appropriate college and university committees; consult selectively with private companies and individuals.

Department Chair, School of Actuarial Science and Risk Management (2015-June 2017)

Responsibilities: Managed personnel and relevant student issues including advising, staffing, scheduling and professional exam support for a department with 8 faculty in total, 340+ actuarial science majors and about 30 students with insurance concentrations. Collaborate with colleagues in curriculum development, evaluation; lead problem-solving regarding students and programs; build departmental faculty through recruitment; and serve as a member of the CBPA Faculty Cabinet. Much of the above required frequent and ongoing collaboration, dialogue, and written communication with colleagues, the dean's office, students, alumni, development/fund-raising, human resources, and the international programs office.

Worked with colleagues in implementing new SOA curriculum and phase out of old curriculum. Also, worked with the Drake Law School to develop a 12-credit graduate-level Certificate in Compliance and Risk Management, an interdisciplinary offering between the law school and CBPA. Courses are scheduled to accommodate working professionals and are drawn from expertise within both law and business.

Department Chair, Actuarial Science, Economics, Finance, Insurance, and Statistics (July 2014-2015)

Responsibilities: oversee departmental staffing, course scheduling, and other duties as assigned.

Sammons Group Director of the School of Actuarial Science and Risk Management (July 2015-June 2017)

Responsibilities: Manage budget, work with National Advisory Council, collaborate on alumni and student outreach endeavors. Helped launch an endowed scholarship that received approximately $80,000 in contributions from more than 30 donors in its first year.

Director of the EMC Insurance Center for Insurance and Risk Management (July 2015-June 2017)

Responsibilities: Manage budget, personnel, and appropriate donor relations; support research and outreach; engage in limited professional development programming.

Stein Term Fellow in Enterprise Risk Management (2012-2015)

Responsibilities: Led and staffed graduate level concentration in Enterprise Risk Management.

Associate Professor, College of Business and Public Administration, Drake University (2006-2013)

Responsibilities: Taught various courses in Statistics, Quantitative Methods in Finance, Insurance, and Risk Management; taught professional education courses in Finance; conducted scholarly research; served on various committees; advised students; engaged in consulting with selected private businesses and individuals.

Program Director for Actuarial Science Summer Program for Women and Minorities, College of Business and Public Administration, Drake University (2010-2012)

Responsibilities: Worked collaboratively to develop, organize, oversee, and secure funding for a unique partnership between Drake University and two other community colleges. We brought community college students of color and women to Drake University to learn about actuarial science, including what actuaries do, and what it takes to become an actuary. Also included were sessions on coaching about professional skills like business etiquette, and organizing and making presentations.

Undergraduate Assessment Coordinator, Drake University (2008-2011)

Responsibilities: Provided leadership for all aspects of CBPA Assessment of Undergraduate Program: Development, Implementation, Communication, Encouraging Others to Use Data in Closing the Loop, Advocating for Strong Connections to CBPA Strategic Plan and Other Relevant College Initiatives, Development of Relevant Reports for External Audiences including the AACSB. Provided Dean with Ad Hoc Support of National Advisory Council Discussions Related to Strategic Plan and Assessment. Attended several assessment seminars including two offered by the AACSB, and one by the AAC&U. Made numerous presentations to faculty.

Other Previous Academic Positions

Visiting Appointment, University of Wisconsin – Madison, College of Business Administration (2003-2004)

Responsibilities: Teaching several large and one very large section of various Risk Management and Insurance courses.

Gerald D. Stephens Chair in Risk Management and Insurance (1995-2006), Director of Risk Management and Insurance Programs (1997-2006), Associate Professor (1999-2006) and Assistant Professor (1995-1999), Foster College of Business Administration, Bradley University

Responsibilities: Developed and staffed Risk Management and Insurance (RMI) major; developed Actuarial Science major. Also taught Statistics (univariate and multivariate) and Finance courses. Served as faculty advisor for RMI and Actuarial Science majors. Served as faculty advisor for various student organization. Helped fund-raise for the program.

Assistant Professor of Finance, College of Business and Economics, University of Nevada Las Vegas Las Vegas, Nevada (1993-1995)

Responsibilities: Taught Finance and Insurance courses; conducted research, interacted with advisory board as appropriate.

Assistant Professor of Finance, College of Business and Public Administration, Old Dominion University, Norfolk, Virginia (1992-1993)

Teaching and Advising Awards

2011 Recipient, Non-CPHS Teacher of the Year Award, given annually by the College of Pharmacy and Health Sciences to a faculty member who is not housed in the College of Pharmacy and Health Sciences but serves its students in recognition of outstanding teaching.

1997-1998 Outstanding Advisor, Foster College of Business Administration, 1997-98 Academic Year

1996-1997 Student Organization Advisor of the Year, Foster College of Business Administration, 1996-1997 Academic Year

Advising

Advisor to Risk Management and Insurance Majors and Minors, 2018-2023
Advisor to Actuarial Science Majors, 1998-2003, 2004-2006, 2009-2013, 2014-2018
Advisor to Risk Management and Insurance Majors, 1997-2003, 2004-2006
Advisor to Business Undecided Majors, 1995-2003, 2004-2006
Advisor to Finance Majors 1995-1997

Faculty Advisor, Actuarial Science Club, 2000-2003, 2004-2006
Faculty Advisor, Gamma Iota Sigma, 2004-2006
Faculty Advisor, Bradley University Financial Management Association, 1997-1999
Faculty Co-Advisor, Bradley University Student Chapter of Habitat for Humanity, 1996-1998
Faculty Advisor, Common Ground, 1999-2003

Research Awards

2014 Co-authored (with Toby White) Essay that won first place in the Casualty Actuarial Society's Climate Change Essay Competition: **"**Managing Investment, Underwriting, and Production Risks from Drought-Related Agricultural Exposures."

2001, 2000, 1998, 1996 Co-authored award winning CPCU Research papers. Our team of writers included insurance industry professionals. Our work won CPCU National Research Awards in 1996 and 2000, and won lesser awards in 1998 and 2001.

1993 Faculty Summer Research Fellowship

1991 State Farm Companies Doctoral Dissertation Award in Insurance

Published Doctoral Dissertation

An Analysis of Cost Inefficiencies in Life Insurance Companies: Sources and Measurement. Georgia State University, 1992.

Articles Published or Forthcoming in Refereed Journals

"Dretske's Internal Maps: a Critical Component of Knowledge Management, Strategy, and AI" (with Theodore J. Randles and Zhe Zhang), Journal of Business Administration Online, 2024, Vol 18, #1, 77-86.

"Knowledge Requirements Fulfillment Analysis" (with Theodore J. Randles and Zhe Zhang), American Journal of Management, 2023, Vol. 23, #2, 136-152.

"The Cognitive Force Equations" (with Theodore J. Randles and Lee Allison), Journal of Information and Knowledge Management, 2022, Vol. 21, #3.

"Extensive Changes and Major Challenges Encountered in Health Insurance Markets Under the Affordable Care Act" (with Robert Cooper), Journal of Financial Service Professionals, September 2016, Vol. 70, #5, 53-71.

"Actuarial Science Summer Program for Women and Minorities," (with Christian Roldán Santos and Toby White), Risk Management and Insurance Review, 2013, Vol. 16, #2, 267-279.

"Drake University's Actuarial Science and Risk Management and Insurance Programs," (with Toby White) CPCU eJournal, July 2012, 1-11.

"State Laws and Regulations Regarding Homeowners Insurance Nonrenewal", CPCU eJournal, January 2011, 1-32.

"Wat 2 Do Abt Txt'n & Drv'n (aka: What to do About the Problem of Texting While Driving?)", CPCU eJournal, November 2010, 1-13.

"The State of Personal Auto Insurance Rate Regulation," (with David Marlett) Journal of Insurance Regulation, *26 no 2,* Winter 2007, 39-70.

"Cross-Country Comparisons between Flood Insurance Underwriting and Rating Practices: Recommendations for the NFIP" (with David Marlett) C.P.C.U. e-Journal, October 2004.

“New Options for Managing Agricultural Weather Risk” C.P.C.U. e-Journal, August 2003.

“Predictors of Personal Insurance Consumption” (with Joyce Shotick and Vince Showers) Journal of Business and Economic Perspectives, 2002.

“Paying for Terrorism Losses: A Cross-Country Comparison” (with David Marlett, et al.) C.P.C.U Journal, November, 2002.

“New Options for Managing Weather Risk” (with Mary Rogers) C.P.C.U. Journal, October 2002.

“Rights of Passage: An Analysis of Graduated Driver Licensing Efforts in Selected States” (with Elaine Sebald, et. al.) C.P.C.U. Journal, March 2002.

“Managing Flood Losses: An International Review of Mitigation and Financing Techniques” (with Elaine Sebald, et. al.) C.P.C.U. Journal, Summer and Fall 2001 (article was published in two parts).

“Shopping for Value: Insurance Distribution in the Information Age” (with Pat Arnold, et. al.), C.P.C.U. Journal, Fall 1999.

“Changing Attitudes About Insurance Through Education” (with James Barrese and Ellen Thrower), C.P.C.U. Journal, Fall 1998.

“Life Insurer Stock Returns, Real Activity, Expected Inflation Rates and the Money Supply” (with M. Najand and H. Rahman), Journal of Insurance Issues, Fall 1997.

“Financing Risk in the 21st Century: Can America Afford it?” (with Pat Arnold, Rosemary Baptiste, George Flanigan, and J. Wesley Ooms), C.P.C.U. Journal, Summer 1997 and also Fall 1997 (article was published in two parts).

“College & University Programs in ‘Risk Management’” (with Joan T. Schmit), Financial Practice and Education, Fall/Winter 1996, Vol. 6, No. 2, pp. 68-77.

“Collegiate Risk Management and Insurance Education” (with Joan T. Schmit), The Journal of Risk and Insurance, December, 1995, Vol. 62, No. 4, pp. 625-648.

"X-Efficiency in the U.S. Life Insurance Industry" (with Martin F. Grace), The Journal of Banking and Finance, April, 1993, Vol. 17, pp. 497-510.

"An Examination of U.S. Insurance Regulation and Taxation vis-a-vis Selected GATT Principles" (with Harold D. Skipper, Jr.), The Geneva Papers on Risk and Insurance Issues and Practice, April, 1992, Number 63 (17th Year) pp. 215-231.

Published Monographs

Instructor's Manual with Tests for Life Insurance (Kenneth Black, Jr., and Harold D. Skipper, Jr., 12th ed., revised) Englewood Cliffs, N.J.: Prentice Hall (287 pages).

Collegiate Risk and Insurance Education, (with Ellen Thrower), March, 1989, Co-published by the College of Insurance and the Insurance Center at Drake University (100 pages).

Book Reviews Forthcoming or Published in Refereed Journals

Review of Insurance Genius: The Commercial Insurance Detective by Jeffrey R. McIntosh, 2019, Pittsburgh, PA: Dorrance Publishing Company, 269 pages, forthcoming in Drake Management Review, April 2021, Vol. 10, No. 1, http://faculty.cbpa.drake.edu/dmr/1002/DMR100203B.pdf.

Review of Developing Econometrics by Hengqing Tong, T. Krishna Kumar, and Yangxin Huang, 2011, West Sussex, United Kingdom: John Wiley & sons, Ltd, 467 pages, published in The Journal of Risk and Insurance, March 2014, Vol. 81, No. 1, pp. 237-239.

Review of Thinking, Fast and Slow (Daniel Kahneman) New York: Farrar, Straus and Giroux, 499 pages in The Journal of Risk and Insurance, December 2012. This review differs from the one published in Drake Management Review.

Review of Thinking, Fast and Slow (Daniel Kahneman) New York: Farrar, Straus and Giroux, 499 pages in Drake Management Review, October 2012, Vol. 2, Issue 1, pp. 58-60.

Review of Quiet: The Power of Introverts in a World That Can't Stop Talking (Susan Cain) New York: Crown Publishing, 2012, 323 pages, in Drake Management Review, April 2012, Vol. 1, Issue 2, pp.60-63.

Review of Litigation Management (Kevin Quinley) Dallas, TX: International Risk Management Institute, Inc., in The Journal of Risk and Insurance, March 1998, Vol. 65, pp. 170-172.

Review of Health Insurance in Practice: International Variations in Financing, Benefits, and Problems (William A. Glaser) San Francisco, CA: Jossey-Bass in the Journal of the American Society of CLU and ChFC, May, 1994, Vol. 48, p. 97.

Review of Social Insurance & Economic Security (George Rejda, 4th edition) Englewood Cliffs, N.J.: Prentice Hall, in the Journal of the American Society of CLU and ChFC, March, 1993, Vol. 47, p. 89.

Review of Employee Benefits (Burton T. Beam, Jr. and John J. McFadden, 3rd edition) Chicago, IL.: Dearborn Financial Publishing, Inc. in the Journal of the American Society of CLU and ChFC, July, 1993, Vol. 47, p. 97.

Article in Editorially-Reviewed Outlet

"Calculating Financial Accuracy Rates in Health Insurance Claims Audits." Drake Management Review, April 2018, Volume 7, Issue 1/2.

Articles Published in Non-Refereed Outlets

"Managing Investment, Underwriting, and Production Risks from Drought-Related Agricultural Exposures." (with Toby White), CAS E-Forum, Winter 2014.

"Student Internships Develop Jobs and Talent" (with Joan T. Schmit), Best's Review, August,1996, pp. 24, 99.

“Improving Insurance Attitudes Through Education” (with Ellen E. Thrower), Best’s Review, April, 1996, p. 16.

"Insurance Education Continues Its Evolution" (with Joan T. Schmit), Best's Review, Property/Casualty Edition, February, 1995, p. 26.

"Insurance on Campus: It's Not Just Academic" (with Ellen Thrower), Best's Review, Property/Casualty Edition, July, 1988, Vol. 89, pp. 49-52.

Manuscripts in Development and Submitted or Expected to be Submitted to Referred Outlets

“Do Telematics Change Ethical Standards for Rate Making? In process. Expect to submit to the Journal of Insurance Regulation.

“Climate Change, Insurance, and Fossil Fuel Companies.” In process. Expect to submit to the Journal of Insurance Regulation.

Technical Report

“Measures of Women-owned Businesses: Opportunities for Better Data Collection in Iowa” a 58-page technical report draft completed with Quoc Ann Nguyen, Draft: June 29, 2017.

Funded Research, Teaching and Service Grants

Drake University, "Undergraduate Research Assistantship Program", $1650. (August 2009 - 2010). Competitive.

Drake University, "Faculty Educational Instructional Technology Mentorship Grant", $1500. (January 2010 - May 2010). Competitive.

Drake University, "Ethics Education for Business Students", CBPA/Associate Provost for Curriculum, Faculty Development and Assessment, $2500. (August 2007). Competitive.

Federal Insurance and Mitigation Administration, Federal Emergency Management Agency. Subject: Review of Government and Private Flood Insurance Rating Systems Used Worldwide. (2002-2003) Budget: $24,665. Sole Source Agreement. Served as Principal Investigator.

United States Department of Agriculture. Proposal co-partners include Planning Systems Incorporated, NCR and Tarleton State University. Subject: “Reducing Fraud in the Federal Crop Insurance Program.” Spring 2001 Bradley Award Amount: $750,000 initially; final award amount was nearly $1,000,000. Competitive. Project Came in On-Time and Under Budget; Was Audited and Received a Clean Audit. Served as Principal Investigator at Bradley University site.
James S. Kemper Foundation. Winter, 2000. Award Amount: $25,000. Competitive

Insurance Education Foundation. Summer, 1995. Applied for through The College of Insurance to support research project. Award Amount: $5,000. Competitive.

Faculty Summer Research Fellowship Program at Old Dominion University. May, 1993. Award Amount: $4,500. Competitive.

Virginia Chapter of the Risk and Insurance Management Society. April, 1993. Award Amount: $750. Competitive.

State Farm Companies Doctoral Dissertation Award in Insurance. May, 1991. One of three recipients in 1991. Award Amount: $10,000. Competitive.

AEtna Life and Casualty Foundation. November, 1987. Grant proposal co-authored by Ellen Thrower and Kathryn Mohr. Award Amount: $50,000. Competitive.

Editorships, and Referee Activity

2004-2012 Assistant Editor, CPCU e-Journal.
2009 Proposal Referee, Association of American Colleges and Universities

1998 Assistant Editor, The Journal of Risk and Insurance. (Note: This is an honorary title, awarded to a select few referees; the award was made in 1998 for the year 1996.)
1997 Assistant Editor, The Journal of Risk and Insurance. (Note: This is an honorary title, awarded to a select few referees; the award was made in 1997 for the year 1995)
1994-1997 and 2000-2018 Referee, The Journal of Risk and Insurance
2005-2006 Referee, The Journal of Insurance Issues
2002-2004 Referee, The Journal of Financial and Economic Practice
2001-present Ad hoc book and textbook reviewer for various publishing companies

University Service (Drake University Only; More Extensive Service Record Available Upon Request)

2024-present Member, Drake University LGBTQ+ Alumni Association Board

2017-2018 Member, Institutional Review Board and 2012-2014

2016-2018 University Curriculum Committee

2017-2018 Faculty Mentor, Crew Scholars Program: By serving as a faculty mentor to two students from underrepresented racial and ethnic groups through a structured mentorship program, I have the opportunity to positively impact the experience and success of these students. The Crew Scholars program also helps transform Drake's climate so that it is more welcoming to and supportive of diversity. Presently, 40 faculty mentors participate in the program and being chosen to participate is considered an honor.

2015-2016 Strategic Diversity Action Team: Charged with reviewing results from a Campus Climate Assessment Survey, conducting a focus group, and making recommendations for improvements

2014-2015	Member, Technology Initiatives Steering Committee(Consisted of a cross-functional team that assessed and endorsed the approval of technology projects, emphasizing projects that benefitted more than one college; the committee was disbanded after a different Chief Information Technology Officer was hired.)
2013-2014	Chair, Institutional Review Board (except during sabbatical leave in Spring 2014). Oversaw submission and review of qualifying human subjects research proposals. Set IRB meeting agendas and conducted meetings. Made decisions about whether submitted proposals met IRB criteria, with and without revisions.
2011-2014	Member, Multicultural Working Group
2011-2012	Member, J-Term Task Force Member, J-Term Task Force Working Group V, Financial Issues Member, J-Term Task Force Working Group VII, J-Term Classes Member, J-Term Task Force Working Group, Compensation
2010	Chair, Search Committee for Director of Assessment for Drake University
2010	Member, Writing Rubric Development Group; Drafted Rubric for Assessment of Written Communications Skills in General Education.
2010-2011	Member, Drake e-Portfolio Pilot Project; Assisted in Planning e-Portfolio Pilot; Filed All Relevant Paperwork with Drake's Institutional Review Board and Secured Their Approval; Completed Relevant Analysis of Results; and Along with Dr. Eunice Merideth and Peggy Steinbronn, Co-Authored Final Report to the University Curriculum Committee and Faculty Senate.
2009-2010	Member, Leadership Concentration Working Group
2008-2009	Member, Drake Curriculum Task Force
2007	Member of Selection Committee, Associate Provost for Curriculum, Faculty Development, and Assessment
2007	Proposal Referee, University Research Grant Program
2006-2011	Drake Curriculum and Analysis Planning Committee
2007-2009	Chair, Critical Thinking Subcommittee
2007-2008	Member, Critical Thinking Subcommittee
2007-2008	Member, Engaged Citizen Assessment Subcommittee
2006-2008	Higher Learning Commission Self-Study Team, Criterion 3 Committee Member
2006-2008	Faculty Senate, Sustainability Committee Member

College Service (Eastern Kentucky University and Drake University Only; More Extensive Service Record Available Upon Request)

2024 Member, Junior of the Year Selection Committee

2021 Member, School of Business Dean's Search Committee

2021, 2022-2023 Member, RMI Faculty Member Search Committee

2020-2022 Member, Business Curriculum and Assessment Committee

2020-2022 Member, Academic Integrity Committee

2020-2023 Member, RMI Advisory Board

2019-2022 Member, MBA Committee

2017-2018 Faculty Mentor for an incoming Assistant Professor

2016-2017 Chair, Search Committee for Assistant Professor of Actuarial Science and Risk Management

2015-2016 Chair, Search Committee for Assistant Director of the School of Actuarial Science and Risk Management, and Assistant Professor of Practice in Actuarial Science

2014-2017 Department Chair

2014-2017 Member, CBPA Faculty Cabinet

2014-2016 Research Mentor

2014-2015 Member, Search Committee for Director of School of Actuarial Science (search failed)

2012-2013 CBPA ad hoc Multicultural Working Group

2011-2013 Library Liaison, CBPA

2008-2013 CBPA Teaching Colloquia Coordinator

2011-2012 Developer and Lead Organizer of Active Learning Teaching Excellence Program

2009-2011 CBPA Strategic Planning Committee Member

2008-2011 CBPA Undergraduate Assessment Coordinator

2008-2011 Member, CBPA Undergraduate Curriculum Committee

2009-2010 Chair, Ad Hoc Working Group to Develop Inclusive Leaders Outcome

2009-2010 Chair, Ad Hoc Working Group to Develop Ethical Stewards Outcome

2009, 2010 CBPA Faculty Marshall, Undergraduate Commencement

2008-2011 CBPA Faculty Retreat Co-Organizer

2008-2010 Chair, CBPA Undergraduate Curriculum

2008-2009 Member, Search Committee for Statistics Position

2008-2009 Member, Search Committee for Economics Position

2007-2008 Consultant to the Dean Re: CBPA Assessment

Selected Examples of Service to the Profession

<u>American Risk and Insurance Association</u>

2010, 2015 Contributed Copy for Newsletter
2008-2009 Chair, ARIA Excellence in Teaching Award Committee
2007-2008 Member, ARIA Excellence in Teaching Award Committee
2006-2007 Member, Program Committee
2003-2004 Member, Website Committee
2002-2003 Member, Griffith Foundation Committee
1998-1999 Member, Membership Committee
1996-1998 Chair, <u>Best's Review</u> Liaison Committee
1994-1995 Chair, Ad Hoc Committee for Trade Press Public Relations
1993-1994, 1996-1997 Member, Wright-Kulp Book Awards Committee
1993-1994, 1995-1996, 2002-2003 Member, Program Committee
1993-1994 Member, Strategic Planning Committee
1993-1994 Member, Nominations Committee

<u>Central Illinois Chapter of the CPCU Society</u>

1995-1996, 1997-1998, 1999-2000, 2000-2001, 2001-2002 Non-CPCU Member, Research Committee 1997-1999 Consulting Non-CPCU Member, All-Industry Committee

<u>Middle States Association of Colleges and Schools</u>

1999, 2003 Accrediting Consultant, Middle States Association of Colleges and Schools Commission on Higher Education

Selected Examples of Community Service

2017 Camp Support, Girls Rock Asheville
2016 Band Coach, Girls Rock Asheville
2000-2002 Board Member, Acorn Equality Fund
Secretary: 2001-2002
1996-1997 Board Member, Greater Peoria Chapter of Habitat for Humanity
1999 Member, Fund-raising Committee, Greater Peoria Chapter of Habitat for Humanity
1995-1999 Volunteer, Habitat for Humanity

Presentations and Interviews

Academic Presentations: More than 25 presentations at Regional, National, and International Conferences. Specific details are available upon request.

Non-academic Presentations: More than a dozen presentations at various local and national non-profit organizations. Specific details are available upon request.

Presentations While at EKU:

February 2020, 2022 Moderator, Speaker Panel at Women Leadership Day, Eastern Kentucky University

September 2019, 2020, 2021, 2022 Emcee, EKU's RMI Golf Outing, Winchester, Kentucky

May 2019 An Update on EKU's RMI Program, Bluegrass Claims Association, Lexington, Kentucky

February 2019 Moderator, Speaker Panel at Women Leadership Day, Eastern Kentucky University

January 2019 EKU's RMI Program: Connections to CPCUs, Kentucky Bluegrass CPCU Chapter, Lexington, Kentucky

September 2018 Moderator, Speaker Panel at Women Leadership Day, Eastern Kentucky University

Interviews:

2018 Interviewed by the Des Moines Register regarding a life insurance company acquisition

June 2013 Interviewed by Interest.com re: why seniors lack sufficient retirement income

March 2013 Interviewed by Bankrate.com re: varying popularity of life insurance

October 2012 Interviewed by BankRate.com re: why life insurance matters; story was picked up by Yahoo! Finance, too

June 2011 Quoted in Atlanta Constitution and Journal newspaper regarding distracted driving.

References can be made available upon request